

European Meeting
Migration & Development
bridges to build, deconstructing stereotypes!

20th and 21st of November 2008_Council of Europe in Strasbourg



CONTEXT:

International migrations are one of the major challenges of the 21st century. They play an undeniable part in the economic, political, social and cultural dynamics of both the industrialised and developing countries. The financial and material transfers, the circulation of skills and knowledge and their impact on the dynamics of development, the increasing differences in wealth and poverty between the North and the South but also the needs for labour... are all factors that make trans-national mobility a major development issue both in the host and home countries and which, on the contrary, should not be considered to be an obstacle to integration and coexistence by national and European public opinion.

Therefore, the question of migration should be seen in a wider context than just the fields of economics and security and cannot be circumscribed solely in terms of restrictive and purely economic measures; it goes beyond the new political thinking in matters of co-development. This is why the IDEM! *Informing on development and migration* project is working to change perceptions of international migrations and their impacts on development in European public opinion by means of an awareness raising campaign among media professionals in order to renew their approaches. IDEM! has been developed since 2006 and is a European project carried out in collaboration with 6 partner organisations (Cospe – Italy, CIDAC – Portugal, Initiatives 21 – Belgium, Connections for development - United Kingdom, FORIM – France and CeiPaz - Spain). The actions developed by the project are, on the one hand, producing information about the contents of the relationship between Migration and Development and, on the other, disseminating it to the various target groups (media professionals, leaders of civil society and political decision makers).

Within this framework, celebrating the European year of Intercultural Dialogue and the French presidency of the European Union, the Institut Panos Paris is organising a meeting at the Council of Europe in Strasbourg, on the 20th and 21st of November to form a focal point for communicating information, at a European level.

The seminar will be organised around plenary sessions and workshops in sub-groups (15 to 20 people per group) whose central objective will **be to define a strategy and a roadmap for renewing the thinking about Migration and development at European level.**

ACTIONS:

- **Publication of the report** of the European meeting
- **Promotion of recommendations** that result from them
- **Reports in the different media of the press and audiovisual services**

PARTNERS : Cospe – Italy, CIDAC – Portugal, Initiatives 21 – Belgium, Connections for development - United Kingdom, FORIM – France et CeiPaz - Spain

INSTITUTIONAL PARTNER : Council of Europe

PARTICIPANTS / BENEFICIARIES: 60 participants are expected coming primarily from the 6 countries of the organisations partners: France, Italy, Spain, Portugal, United Kingdom and Belgium and other participants, including members of the European Committee on Migration (CDMG) of the Council of Europe.

Participant Profile per country: BME – Black and Minority organisations, NGO - Non-governmental organisations, Media professionals (Ethnic, NGO, mainstream), Political decision makers, Researchers.

IN CHARGE OF THE EXECUTION: Institut Panos Paris

European meeting, draft programme
Migration & Development
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Day n°1 (afternoon)

Thursday 20th of November 2008

- 13.30 Reception of participants
- 14.00-14.20 *Plenary session*
INTRODUCTION
Council of Europe and IPP speeches
Michel Villan, Member of the CDMG, Council of Europe (to be confirmed)
Françoise Havelange, General Director of the Institut Panos Paris
Presentation of the seminar's objectives and its place in the IDEM! project
- 14.20-15.15 **1 – MIGRATION & DEVELOPMENT: State of knowledge**
Presentation and discussion focused on the productions and first results of the IDEM! three year European project and in particular the main achievements and failings noted in the treatment of question of migrations and development at national level on the basis of reports of knowledge acquired carried out at national (France, Portugal, Spain, Italy, Great Britain, Belgium) and European level. The idea is to highlight, on the one hand, the contextual difference in the consideration of these questions at national level and to link them to the European level and, on the other, to put the discussion about Migration and Development back into the more general thinking about migrations.
- **Historic approach of Migrations and development policies** at European level
 - **Report on the knowledge acquired** about scientific and media treatment of the subject of Migration & Development at a national and European levels
 - **A European report on knowledge about Migration / Development: the first conclusions**
- 15.15-15.45 *Time for discussions with the audience*
- 15.45-16.00 *Break*
- 16.00-18.00 *Workshops*
6 working groups
The place of migrants and development in political, scientific and media discourse
Start from the experiences of the players present and specify what is done at national level in terms of better consideration of migration and its impact on development and of its oversights and failings in the media, scientific and political discourses.
- 18.00-20.00 Cocktail – Location: Council of Europe

Day n°2

Friday the 21st of November 2008

- 9.00 Reception of participants
- 9.30-10.30 *Plenary session*
- **Reports of work by sub-group**
 - **Presentation of the 2nd working day's objectives**
- 10.30-11.30 **2 -- MEDIA, MIGRATION AND DEVELOPMENT – images for which messages?**
Or how to invert the generally negative approach to migration
The media represents an important but not exclusive channel for information and the construction of fantasies about the questions of migration and development. How has this question been developed over the last 20 years? What are the examples of collaboration between players (civil society, media professionals and so on) that have worked to create renewed informative messages about the Migration and Development issues directed at public opinion?
- Historic approach to the way in which the media have treated the topic of foreigners, minorities and migration in a more general manner from during the 20th century to present times.
 - Examples of good practices in communication and the development of bridges between civil society, the media and other players for better visibility of the practices of IEMOs/BME and migrants.
- 11.30-11.45 *Discussions with the audience*
- 11.45-12.00 *Break*
- 12.00-13.00 *Workshops*
3 workgroups
Starting from the conclusions about the practices at national level, the aim of this new working group will be to define the objectives and activities (in the matter of practices and information production) to be implemented in order to renew the thinking produced and broadcasted on the relationships between migration and development.
- 13.00-14.30 *Lunch*
- 14.30-15h45 *Workshops continued...*
Which action programme, at national and European level, in favour of a renewal of the treatment of questions linked to migrations and development in the media?
- 15.45-16.00 *Break*
- 16.00-17.00 *Return to plenary session*
Migration and Development: what future?
- **Reports on the work in sub-groups (Workshops part 1 + Workshops part 2)**
 - **Summing up of the discussions**
- Proposed provisional summary of the discussions in the context of a future European and national action programme with a view to better treatment of migration and development questions.
- 17.00-17.30 **Conclusion(s)**
María Ochoa-Llido, Head of the Migration and Roma Department, Council of Europe
Pascal Berqué, Programme Director, Institut Panos Paris